



THE MASSEUR



American Massage & Therapy Association Inc.

FORMERLY THE AMERICAN ASSOCIATION
OF MASSEURS & MASSEUSES

OFFICIAL BULLETIN

MARCH - APRIL 1961

DECATUR, ILLINOIS

TEXAS LONE ★ STATE JOINS RANKS

TO HAIL ANOTHER CHAPTER — TEXAS

A fine new Chapter has been formed in the State of Texas with nine members, an increase of eight over last year.

The officers are Richard A. Hodges, President, 248 W. Olmos Drive, San Antonio, Texas. Miss Bertie Sexton, 2605 N. Big Springs, Midland Texas, Vice President; and Mrs. Virginia J. Swenson, 248 W. Olmos Drive, San Antonio, Secretary and Treasurer.

They had twelve present at their first meeting and we all are expecting great things from this newest of Chapters.

Write to these good people and make them feel that they are welcome.

1961 CONVENTION

OMAHA, NEB. Summer is approaching and with it our national convention is too. We have some good plans for the member-

ship and know they are going to benefit if they attend.

Mr. Chalmers has planned special luncheons and a dance at the famous Peony Park Royal Terrace, which will be comparable to the Lawrence Welk dance in Calif. Two workshops are planned for education, one to be attended by officers and instructors from the Offit Air Force base in charge of Physical Therapy and physical conditioning for the air force.

We have 50 rooms reserved for the convention. We are going to have to be discreet about our reservations because this motel type hotel, depends almost entirely on tourist trade and we will be there at their peak season. So send in to Mr. Chalmers your ad copy for the convention program.

For once let's see if the chapters can't support the souvenir program with page or even ½ page ads to help finance the convention. Talk this up at your chapter meetings. It's just being loyal to the association.

Life's heaviest burden is to have nothing to carry.

MEMBERS

DO YOU JUST BELONG?

Are you an Active member,
The kind that would be missed?
Or are you just contented
That your name is on the list?
Do you attend the meeting,
And mingle with the flock,
Or do you stay at home
And criticize and knock?
Do you take an active part
To help the work along?
Or are you satisfied to be
The kind to just belong?
There's quite a program
scheduled

That I'm sure you've heard
about

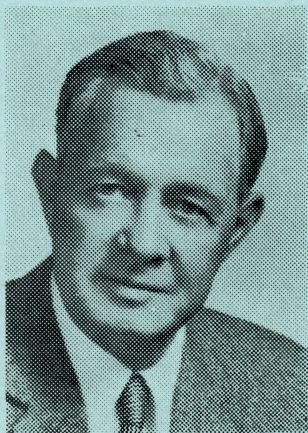
And we'll appreciate if you
Will come and help us out.
So come to meetings often
And help with hands and heart
Don't be just a member,
But take an active part.
Think it over carefully,
You know right from wrong.
Are you an Active member?
Or do you just belong?

Your Membership Chairman,
Irene Jordan

THE MASSEUR

Bimonthly publication of the
American
Massage and Therapy Association.
formally known
American Association of Masseurs
and Masseuses.

Published in Decatur, Illinois
Charles W. Brooks, Editor
3111 North Water Street



George D. Gammon, National President,

REPORT OF YOUR NATIONAL PRESIDENT

It is a pleasure to write this report. We are completely incorporated with simple workable by-laws which will greatly facilitate the operation of your Association.

You all have your New 1961 Year Book and it is the largest, most complete issue carrying more advertising and with more paid up members than any issue thus far.

The beautiful part of it is that it completely paid for itself.

I want to give Dr. Charles Brooks full credit for this fine issue and I know it took lots of good hard work on his part.

The Arizona Chapter report that without it becoming a Law they have interviewed the Governor. He has endorsed and recognized the A. M. T. A. and all members are to be registered in Arizona.

We have a fine new Chapter in Texas with nine active members. Montana has really gone to

town with over 50 members and still going. It all goes to show that people in this business want to belong. If that were not so they could not have as many. Mr. Louis Hanson has shown to all what can be done.

Plans for the coming Convention are in good hands. I have recently heard from C. Albert Chalmers and he has many features and surprises lined up for Omaha in August.

As of now we have 441 paid up members—that would mean we need 59 more to make 500. Let's get them. We are already ahead of last year and have a wonderful chance to go ahead of our greatest total.

We must be on the right track. We know we have much to offer. It is just a question of telling our story to the ones who do not belong.

It is my wish that the members will use our new lending library and that individual members and Chapters will send in good books on our work for our Librarian Albert E. Dahlgren to review and report to you.

Start saving your money and making your plans to attend the National Convention.

You will reap the rewards. This year we are to conduct two workshops in which you will learn some things you can take back home and use to your advantage and to the aid of your patients.

Some folks say that they cannot afford the time and the money to go to our National Convention. I can say in all sincerity that I cannot afford to stay away.

I have learned something of benefit at each one and have also had the pleasure of meeting wonderful people from all over the United States.

In closing if there is anything at any time that you want your officers to do please contact us. We are ready, willing and anxious to serve you.

**if you want your dreams to
come true,—Wake Up.**



FOSTER LEDFORD

MONTANA LOSES MEMBER BY DEATH

Just a brief report on Mr. Foster Ledford's death.

Mr. Foster Ledford, age 54, of Butte, Montana, died Sunday, January 29, at 6:00 P. M. in Missoula, Montana, while bowling in the "Missoula Classic" bowling tournament. He was a top-notch bowler. Over 400 people witnessed his death, including his widow, which doctors announced was due to a heart attack.

He and his wife, Fay, both joined the Montana Chapter in November, 1960. They were both graduates of the Chicago School of Swedish Massage in Chicago, Illinois. They had their massage parlor in the Medical Arts Building in Butte. Mr. Ledford was very active in the Montana Chapter for the short time he was a member. He is greatly missed by his family and many patrons and friends.

Funeral services were held in Butte, Montana, Feb. 1, at the Wayrynen Chapel, under the auspices of the Church of Jesus Christ of Latter-day Saints. Burial was in Murray, Utah.

In addition to his widow, Fay, he is survived by an only daughter, Sharon, of Escondido, California.

Respectfully yours,

L. S. Hanson, R. M. T., Pres.
Montana Chapter, A. M. T. A.

TEXAS

A special meeting of the Texas Chapter of the American Massage and Therapy Association was called by Richard A. Hodges, President, for the purpose of electing a Vice-President, on February 22, 1961.

The meeting was called to order by the President. The purpose of this meeting being to remove Joseph C. Heylman from the office of Vice-President due to non-payment of dues.

Nominated for the office of Vice-President was Miss Bertie Sexton, 2605 Big Springs, N., Midland, Texas. She was elected by unanimous vote.

There were six present at this meeting which was held at 248 W. Olmos Dr., San Antonio, Texas. (We had twelve present at our first meetings).

HONOR ROLL 1960-61

The following have signed three or more members:

Robert McClure—Wash.	3
Louis Hanson—Montana	24
Lois Hanson—Montana	18
Hazel Davis—Illinois	5
Geo. D. Gammon—Calif.	10
Albert E. Dahlgren—N. Dakota	4
Richard A. Hodges—Texas	4
John Hiestand—Penn.	3
Elizabeth Hill—Montana	3

HAILE TO MASSEURS

TOKYO, Jan. 21 (AP)—Yusaka Kirihaara, 51, left this week to become personal masseur to Emperor Haile Selassie of Ethiopia and members of the royal family.

FORESIGHT

—American massage and the Fellow Members:

Each of us has long enjoyed and in a fashion has appreciated the privileges accorded us as members of A. M. T. A. Perhaps we have, in a way, taken for granted many of the good things which are ours. Do you feel we may have failed to recognize the accomplishments and the poten-

tial of A. M. T. A., and in turn the good derived from our fellowship and the opportunities it affords?

A. M. T. A. is like a two-way street. In addition to privileges and opportunities, it also holds responsibilities. If each of us accepts these seriously, A. M. T. A. and massage therapy could become one of the greatest forces for good in creating a better place in which to live and improve the relationship among all other healing professions.

This means that each of us must share in interest, concern, and ideals, then dedicate ourselves to making A. M. T. A. and massage therapy what it should and could be. We must be interested in each member in our respective chapters as well as those who have never heard of A. M. T. A.

Will each of you accept this challenge offered to make A. M. T. A.'s greatest surge forward?

Walk Wisely, Talk Wisely, Work Wisely and Life will offer you much greater reward from having successfully discharged your responsibilities. I remain

Public Relations Director

Thomas R. Fink

LETTER TO EDITOR

Feb. 9, 1961
Milwaukee 8, Wis.

Hi Charles:

How are you? You did a swell job on the Year Book. It is good to see so many new names and new states added. What about using our Inc. with the next Masseur? How about stimulating the national convention with some pictures and articles of the past years? Let's get them out. Make them want to come. So go to work Charles. Give Chalmers a little hand in promoting an interest in the convention. If I can help in any way let me know.

Otherwise all is O.K. on our end of the world, how about yours

Best regards,

Frank Persitza,
Vice President

Dear Editor:

It was not necessary for me to be urged to compliment you on the 1961 Registry and Year Book. I was really proud of the job accomplished this year. We are really maturing as a healing profession.

You know Charles, we have been indeed fortunate in having men and women of integrity in our association, who are dedicated to our cause, willing to set aside personal differences and ambitions to keep things going on an even keel.

Our Constitution and By-Laws are taking shape nicely, we have sure plugged a lot of loop-holes these past years. No one can read these laws without being impressed with our unselfish and dedicated program for the benefit of all our practitioners.

Again let me say our printer has done an outstanding job on the Registry and Year Book and I am not a bit jealous of his accomplishment but highly elated that I helped keep the association sold on his ability.

Sincerely,

Dave

NEWS-LETTER

First I want to thank you for the write-up in the Masseur. The cards were beautiful and I did not think I had so many nice friends. At this time I am able to be up for a while and then down. I am in hopes they will let me go back to work by April. The picture was the last thing I remember addressing before they took me to the hospital. I have about eight lost days that all I know is what I'm told.

Do you ever travel near the city of Kansas City, Missouri? If so I would like to show you a school that is in our Association that you would be as proud of as I am.

The past three days I have had the opportunity of watching Dr. Young teach blind pupils Anatomy and Massage. For a long time this doctor has tried to sell

the idea of Massage as Education. About a year ago the Blind Foundation gave him a trial. It was a success and now he has eight more students. He has them in a class room and lectures to them. All lectures are on tape so that they may replay the records as slow or fast as they want. To to, watch those students take notes in Braille.

Another idea that Dr. Young had was to get the doctors to try Massage in their office. After five years he has succeeded. A Chiropractor said, I'll give it a try. At that time a blind student had finished. It was so successful that now he wants a woman.

Another idea which was given to Dr. Young to help clean up Massage men work on men and women on women. He tried it in his own shop first; it was wonderful. So that is the idea he sold to the doctor.

You see, if we all work together and have faith in each other we can go a long ways in our profession. Think what this will mean. Still I can't understand why the Chiropractors don't take advantage of this profession. I was in Denver seven years ago for three months and you get two massages and sometimes three a day. Not as we give but wonderful.

Again it is the fine point of not wanting to share with each other. We are the only one.

I like the new Registry very much. I think you folks have done a real good job this year.

Also the idea of The Masseur mailing list. But I would like to have a few extra copies to mail when I write to new members. How do I get them. Or is that against the rules to send to, I don't mean new members, I mean the ones I am trying to get.

Sincerely,

Catherine R. Adams

Then there is a nurse, who is so conceited that, when she takes the patient's pulse, she subtracts ten beats for her personality.

MEDICAL DOCTORS vs MASSAGE

Several months ago there appeared in one of the papers of the Associated Press, an article by a medical doctor, urging the medical profession as a whole, to learn more about massage therapy and related techniques. This doctor urged that the medical universities add massage therapy to their curriculums, that they, the doctors themselves would know how to do the necessary therapy and would know what results to expect when they did use it.

This doctor went on to say that the therapists who were doing massage therapy and related techniques, were not properly trained, or qualified to practice massage therapy and related techniques, but surprising enough they got favorable results, even if they don't know what they are doing.

I feel that this is the general opinion of most medical doctors in regard to our qualifications. In the first place they know very little about this type of therapy themselves. They also feel that our schools of massage therapy are not adequate enough and the time we are required to learn massage therapy and related techniques is not sufficient to qualify anyone, for the scientific treatments that are required. These statements bear out those made by national president George D. Gammon, that other branches of the healing arts are endeavoring to gobble up our profession.

This is the point that I wish to bring out, that doctors of medicine and surgery, realize that massage therapy and related techniques, **do get results** and we are not supposed to know how we accomplish them. They want more and more medical doctors to learn how these results are accomplished, which will add to their achievements and income.

It is up to each one of us to pull together, get good legislation for our protection and im-

prove our schools and colleges that our educational background will not be questioned. No one can say we get results but don't know how we do it.

First we must have colleges of massage therapy that turn out well qualified responsible students. Second we need good legislation, to protect the qualified therapist, and the public, from the unqualified therapist. Then and only then will the majority of medical doctors recognize the qualified therapist as they should be recognized.

Fraternally,

Blossom G. Guntley, R.M.T.

CALIFORNIA CHAPTER

First I would like to say I surely enjoyed (The Joy of Being Editor). How every true. Also appreciate the new Year Book.

Now for our report.

In California we have been enjoying the fellowship of more of our members since we have the Southern and Northern Units. Some were unable to attend meetings in the past because of the expense of traveling and the time necessary to do so. We are hopeful of having more units.

The Northern Unit met at the home of Theo and Hannah Gattiker Jan. 8th. Everyone had a very enjoyable time. All were reminded to be making preparations for the National Convention.

The State Quarterly meeting was held in Sacramento Feb. 4th and 5th. We were earnestly encouraged to acquaint ourselves with the contents of the Year Book. And to realize the benefits we might receive by so doing.

L. P. Martin spoke briefly on The Natural Laws of The Body and their contributions to maintaining good health.

Then Elmer Conn addressed us on the subject "Fear Defies Nature."

Mr. Conn gave a report on the need for all the Healing Art Asso-

ations to join together for protection and to boost legislation for all.

Feb. 25, the board members of the California Physical Therapists Association, the Golden State Physical Therapy Assn. and American Massage & Therapy Assn. met in Los Angeles, to discuss our problems and ways we might work together to solve them.

California State convention of the A. M. T. A. will be June 24th and 25th in San Francisco.

Sorry I did not receive a report from the Southern Unit, I believe they had one meeting in January.

Respectfully,
Neva Martin

MASSACHUSETTS

Here's a report on our January 15th, meeting at the Bancroft Hotel, Worcester. Henry La Fleur was host. Members were present from Massachusetts and New Hampshire. There were eight guests and fifteen members present.

Mrs. George, president of the State Chapter, presided. Plans were made for future educational programs during 1961. It was voted to hold the Tri-State Convention of the Massage Association in North Attleboro, at Hotel Hixon, on May 13 and 14th, 1961.

The March 19, meeting to be held at Fedora Goffinets, in Fall River, Mass.

We had a most successful program. Samuel Bachrach, M.D., Director of the Arthritic Clinic of Memorial Hospital of Worcester, was present. He had just returned from a conference in Washington, D. C. He was called to that meeting by the new government plan on "Aging and Rehabilitation."

Dr. Bachrach spoke on the "Rehabilitation of Arthritis." His talk was followed by question and answer period.

We had a 50 minute sound and color science film, "Gateways to the Mind" featuring Dr. Frank

Baxter. This is a free film from the Telephone Co., and I would suggest that the State Chapters program Chairman call their Telephone office manager and make arrangement to use their science films. They are always good.

This was followed by a demonstration in Physical Therapy for rehabilitation for stroke cases or C. V. A. Mr. Rollin Perry, R.N., Ph.T. is well versed and a wonderful teacher. He is in charge of the Physical Medicine at Memorial Hospital, Pawtucket, R. I.

Yours truly,
Virginia C. George

INDIANA CHAPTER

Meeting called to order at 11:00 A.M., President Lowell M. Spangle presiding.

Invocation was by Nelle Towe, in the absence of our regular chaplain Lily Lewellen.

Our registration clerk Lenora M. Stoller reported 31 present. President Spangle asked each to stand and introduce themselves that we might all become better acquainted.

Mr. Stoller, as secretary, read the minutes of the last meeting held at the Lake Hotel in Gary, Ind. on November 12, 1960. Accepted as read.

Mr. Stoller, as treasurer, gave the financial report. Accepted as read.

There was some discussion about returning the \$100.00 to the California chapter, that they sent to us, when we were having our trouble in Indianapolis. It was moved by Catherine Holland and seconded by Marvin Rittenhouse that this be done. Motion unanimously accepted.

Bessie E. Erfurth reported, as chairman of the Legislative committee. She stressed the importance of getting proper workers on the committee. She appointed the following as members of the Executive committee: Lowell M. Spangle, George W. Stoller, Sylvester F. Wyss, Thomas W. Brookshire, Daniel A. Smalley, Earl

Schofield and Vera M. Setty. There was much discussion on our plans for getting a Massage Therapy Bill passed in this session of the Congress.

Catherine Holland reported as chairman of the Schools and Colleges committee.

It was moved and seconded, that after the legislative work is completed, we send a gift certificate and a word of thanks to Ruth Skewes' secretary for her help in this program.

After all the reports were in, we recessed for lunch in the Caribbean Room at 12:30 P. M.

We reconvened at 2:05 P. M. We discussed our next meeting place. It was decided we hold our next meeting at Fort Wayne at the Hobby Ranch House on March 11, 1961. A date was also set for May 6th and 7th for our State Convention to be held at the Severin Hotel in Indianapolis.

No other business on hand, we adjourned at 2:00 P. M. for our seminar, Dr. Thomas Olson and Dr. Otis J. Briggs conducting. They both gave very interesting and informative lectures. Meeting adjourned at 4:00 P. M.

Bessie E. Erfurth called a special meeting of the executive committee of the Legislative program, immediately after the meeting was adjourned. Each person was assigned their special duties and our Bill was gone over thoroughly. We called on some of the legislators in the evening.

Respectfully yours
George W. Stoller,
Sec'y-Treas.

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WISCONSIN

Mrs. Mimo Rendall was hostess for the winter meeting of the Wisconsin Chapter, which was held at her lovely new quarters.

The membership was well represented, and we were happy to add a new member, in the person of Mary A. Ritchie, R.N., who holds both a Wisconsin and Florida license.

After hearing the minutes, and the usual reports, and disposing of old business, we decided that a "cover to cover" review should be the next order of business. Among the things that we appreciated especially, were: President Gammon's report, and his calling to our attention the value of the Certificate of Registry, Irene Jordan's plea for members, Ann White's thoughts on "Silence," Fern Humke's thought-provoking article "(You)" and Tom Fink's excellent Public Relation ideas.

His last paragraph brought a discussion of slogans, since we feel Tom's good one might be improved upon. As a result, our Chapter would like to offer a prize to the best slogan entered between now and the convention in Omaha, at which time judges will choose the three best ones to be presented to the delegates who will make the final choice.

Other topics of discussion were malpractice insurance, ways and means of acquainting doctors in every city represented by A. M. T. A. members with our work, preferably on Association stationery. Another interesting item in the creating of good-will was a printed birthday check carrying a special health message on the reverse side, to be signed personally and sent to regular patrons. Each member was encouraged to use the Registered Massage Therapist emblem offered for sale in The Masseur.

Between now and our Spring meeting, efforts will be made to have the Milwaukee Vocational School consider adding Massage training, or at least a course in Anatomy, Physiology and Hygiene

to its curriculum.

This lively meeting was then adjourned to a downtown restaurant with a delightful Old World atmosphere where we shared gifts and enjoyed a lovely holiday dinner.

Wisconsin resolves—in 1961 to serve, even better, our profession, our chapter, our A. M. T. A.

Anne S. Bergholz

ILLINOIS

The A. M. T. A. meeting was held in Chicago in the offices of Maria Glowicki and Irene Knusta.

The meeting was called to order by Dr. Brooks. As our secretary was absent there were no minutes available of the previous meeting so Dr. Brooks gave a verbal report. He found his notes on the Joliet meeting. There was no treasurer's report, communications or correspondence because of the absence of the secretary. Dr. Brooks reported that the 1961 year book is ready to go to press. He asked whether anyone had tried his carrot cake recipe. This month he plans to give his recipe on carrot pudding.

An instrument that was shipped by air freight from France was a lively topic of discussion and demonstration. This instrument does percussion and oscillation at the same time. There are 2,800 strokes per minute in the G 5 model, which is a portable machine. The model K complete with stand steps up to 4,000 r.p.m. and can be dropped to 1,400 r.p.m. It is a 3 speed switch which also operates at 2,800 r.p.m. Everything in France is made for 220 volts but we can purchase them at 110 volts. They are reluctant to send the stand over here as we can manufacture them just as reasonable here. The estimated price on the portable model is \$205.00.

The spring meeting will be held in Peoria. This is the quad-state meeting. The Illinois June meeting will be held in Moline with Dick F. as host and Dorothy Byles as hostess.

Twenty-three guests and members were present. We all enjoyed our dinner at a restaurant that specialized in polish food.

Ruth Weinrick,
Secretary protem

ILLINOIS, IOWA, INDIANA and WISCONSIN, are planning a spring get-together on April 29th and 30th at the Pere Marquette Hotel in Peoria. We will have a banquet with all the trimmings Saturday evening. A program is being planned for Saturday and Sunday morning. So all you good people in these four states make your reservation at the hotel for Saturday night and drop Jean Wells a card or note at 428½ Main St., Peoria 2, Ill. so he can make arrangements for the banquet.

Illinois next meeting after the spring get-together in Peoria, will be at the La Claire Hotel, 421-19th St. one June 4th in Moline, Ill. Dick Frysinger has made all the arrangements for a smorgasbord dinner, etc. at the hotel.

Chas. Brooks,
Ill. Chap. Pres.

CLASSIFIEDS

FOR SALE EQUIPMENT—Two steam cabinets (Howard type), 2 new massage tables, 1 Mark Leach table (6 motors). Total price \$1050.00. Write E. Veenstra, 15139 Grand River, Detroit 27, Mich.

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WHAT MAKES PEOPLE SUCCESSFUL?

The man who believes only what he believed last year has stopped advancing. The need for study and growth never ceases. He who is not prepared to pay the price of self improvement and study will fail in his dealings with his fellow men.

* * *

Consider the turtle, he makes progress only when his neck is out.

* * *

Nervous prostration was unknown when people had a job to do, and worked at it.

* * *

Worry affects the circulation, the heart, the glands, the whole nervous system, and profoundly affects the health. I have never known a man who died from overwork, but many who died from doubt.—(Charles Mayo)

* * *

He who is of a calm and happy nature will hardly feel the pressure of age, but to him who is of an opposite disposition, youth and age are equally a burden.—(Plato)

* * *

People who never do any more than they get paid for never get paid for any more than they do.

* * *



NAT. PRES. GEORGE GAMMON
In Front of His Establishment

There are two kinds of discontent in this world: the discontent that works, and the discontent that wrings its hands. The first gets what it wants, and the second loses what it had.—(Gordon Graham)

* * *

Half of our troubles come from wanting to have our own way. The other half comes from being allowed to have it.—(Arnold Kranch)

GEORGIA CHAPTER

Dr. Charles W. Brooks, Editor
The Masseur
3111 North Water Street
Decatur Illinois:

Dear Dr. Brooks:

We here in the Georgia Chapter held our last meeting in Covington at Dr. C. M. Adams office. We had a good professional session beginning at 2:00 p. m. and lasting to a bit after 5:00 p. m. We then had dinner and our business session. This meeting took place on Saturday, the 11th.

The professional session consisted of the showing of the "Red River of Life," a film put out by Moody Institute of Science; a talk by Rev. Carl Standard, a Methodist minister in Covington, on communication between practitioner and patient, and a film on the rehabilitation of the hemoplegic.

We had all our members there with the exception of one and we had about ten visitors with us.

Very truly yours,

Glenn D. Carlson,
Secy.-Treas.

GEORGIA CHAPTER NOTES

A good meeting in Covington with excellent films and a fine talk by Rev. Carl Standard, a Methodist minister in Covington. We had 90% attendance and those in attendance were well rewarded. Our next is in Savannah, the second Saturday in June with our Vice President, Mrs. Derry, as hostess. Make your plans now and look forward to a good time

as Mrs. Derry always is a wonderful hostess and there won't be any regrets.

In Newsweek of Feb. 13th and in a 1960 report from Louisville it is reported that Hepatitis has increased from 78% to 100%. In Louisville it is blamed on sewage contamination or water pollution. It is reported that Rome, Georgia has had a big increase in the last month. It may be water and sewage but we also contaminate and pollute our bodies so these filth diseases can be expected.

Along the water line remember that fluorine and chlorine drive iodine out of the body.

From the Illinois Medical Journal: Dr. Cox, President of the Society of American Bacteriologists states that the Salk vaccine will do a fair job on 3% of polio and a poor job on 97%. He further states that no manufacturer has made a vaccine of proper content so no one has got proper vaccine (Salk that is).

Pasadena, Calif.: Dr. Sussdorf of California Tech says that recent research indicates that your appendix is one of the body's guards against infection and is also a guard against radiation from X-rays and nuclear radiation. Shielding the spleen gave some protection in experiments but shielding of the appendix gave more protection against the rays.

On fluoride toothpaste — The Australian Medical Journal states that this type of toothpaste will cause mouth irritations. Must be somewhat dangerous because Crest says not to use on children under 6 years of age.

From our film "Red River of Life" Man cannot create life but it came from somewhere. If God created life, and He did, then why is the Virgin Birth so hard to accept. The Virgin Birth would be simple indeed to the one that created the Universe and all life.

BEAUTY CONTEST

"All members take notice of the contest to be held in your Chapter soon and select candidates to compete in the finals for beauty queen of the Masseurs," then follow with the letter describing the rules of the contest.

Dear Chapter President,

I am planning a beauty Queen contest to be held here in Omaha at the National A.M.T.A. convention, at which time we will choose the Queen to reign for the coming year.

At their next regular meeting I want each chapter to hold a Queen contest and pick a winner to send to Omaha in August. Here she will be in competition with the candidates from all the other chapters.

The rules you will follow are very simple and are as follows:

1. She must be a member of the A.M.T.A. in good standing.
2. Over 21 years of age.
3. Willing and able to travel to Omaha and pay her own expenses.
4. Be able to compete in a bathing suit.
5. Be able to compete in talent and dress of her own choosing.
6. Be able to compete in formal or semi-formal gown.

This contest will not be based on her ability as a masseuse. In fact, no points will be gained by her work.

Points will be won on the following:

1. Beauty of face and figure
2. Poise, charm and personality
3. Talent and speaking

When your contest is over in your chapter and you have chosen your candidate please forward her picture and measurements along with all other information pertaining to her for our publicity program.

Mail all information and inquiries to

C. Albert Chalmers
Convention Chairman
4618 Cumming
Omaha 32, Nebr.

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